



Seminar marketing  
made easy.

# Success Stories - Estate Planning

Here is a sampling of feedback from hosts who are seeing success with our 100% done-for-you, risk-free, triple guaranteed seminar planning program:

"White Glove told me right off the bat that through their algorithms, they will get about twice as many people signed up for the seminar as the ones who will actually show up...and in my experience, they've been right on. The numbers are hitting exactly what they've projected, and rooms have been full for the seminars I've presented."

"Usually it is my office that has to work on getting the mailers out, getting responses and signing people up. With White Glove, it's all been online and it's been very efficient and easy. We show up and do what we're here to do - which is give the presentation. They've got a system in place that we can follow to make sure that those who are interested in what we're presenting are going to be in our office within weeks or days. And that's going to translate to business for our firm."

- Mike W.

"My Estate Planning Workshops with White Glove went great. I have 6 meetings set from the first event and 4 from the second. I just had one a few minutes ago. That client has investable assets of \$3M, and another one has investable assets of over \$5M which I have an appointment tomorrow with. Neither of them have advisors!"

- Scott H.

"Co-hosting Estate Planning seminars with a financial advisor has been an awesome boost to my practice. I have a lot of attorney-based referral sources, but Kelly (the financial advisor) is the missing piece. Her referrals are not warm referrals, but HOT ones - nearly all are retained. Working with White Glove to co-host these seminars with Kelly is the key to my growth at the firm. I tried to do educational seminars with the help of our office staff in the past, but we didn't have the resources nor the 'special sauce' that White Glove has when it comes to getting qualified people to show up. This relationship makes building my practice easy. I've already collected \$50,000 from the seminars we did earlier this year."

- Michele F.

"I've seen people come to the seminar to get information for their parents, only to realize they need it for themselves. I've seen people in their late 30s'/early 40s', 70s'/early 80s', single, married, divorced...the entire gambit has come through. From an economic base, I see middle class, upper-middle class and upper class. The way the seminars are structured and the way the information is presented, it makes attendees raise their hand and want to make an appointment. I'm going to work with White Glove again and I would definitely recommend their services to someone else."

- Tom E.

Ready to **GROW** your practice, educate the public and become a thought leader in your community?  
**Let's get started!**

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